

Pasco High School DECA

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To the students and staff at Pasco High School, the school store is known as the DECA Dog House. The operating hours are 0 hour, which is before regular school classes start, and both 4th and 5th hour lunch. The employees are trained to operate a point of sales system, make deposits, handle cash, make espresso drinks, and all things pertaining



to customer service and food safety for two weeks before the DECA Dog House is open for the school. Once the store has opened, training is implemented into the actual management and operation of the store by the newly trained

student workers. At the end of each working hour, the students working the registers deposit the money into bags which will be counted in the deposit room after each shift. The money is then deposited into the bank, which adds to the already sterling accuracy of determining the profits for the day.

The DECA Dog House is known for the quality work of the student employees as well as the superior customer service provided. The store provides an ample variety of everything from chips, candy bars, and bottled drinks to sportswear. The DECA Dog House even has the capabilities to make and serve espresso drinks. The extraordinary

variety available is more than enough incentive to encourage students to purchase merchandise from the DECA Dog House.

Undoubtedly the most impressive part of the school store is the expansive variety and high quality of the espresso selection in the store. Students are taught in the first three weeks to make cappuccinos, lattes, and smoothies; as well as the basic knowledge which allows the employees to make any number of drinks with the vast number of syrups along with the high quality espresso machine. The goal is to increase the number of teachers who have espresso drinks made daily; but as of last year the school store had a list of five regular customers, to go along with the almost overwhelming student espresso and smoothie orders. The expansive variety which the store provides makes the DECA Dog House a competitor even with name brand coffeemakers like Starbucks.

As a final remark to the success of the school store, a new location in Pasco High School's brand-new student mall has become the new home of the DECA Dog House. This new area will hopefully boost profits because of the extremely visible location and the increased traffic around the new store. The already excellent reputation of providing the best in espresso drinks, snacks, and sportswear should help to boost sales to an all-time high and continue the funding of Pasco High School's leadership activities. The DECA Dog House plans to become reinstated into national DECA, in the Winter of 2009, as Pasco High School's branch of the DECA school store; and Pasco High School wishes the best of luck to all other branches of the DECA school store.

Written by:

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