



**POS SYSTEMS GROUP**  
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# School Store POS Marketing Tools



### Email Marketing




- Email Coupons
- Email Specials
- Email Receipts

### Cell Phone Marketing



- Text Coupons
- Text Specials
- Text Contests

### Customer Loyalty Program



- Reward \$ or Points
- Track Customers
- Create your own campaign!

### Track Customer Birthdays




Give a Gift Card Reward

### Custom Loyalty or Gift Cards



Convert Customer Rewards to a Gift Card

### EZ Scan a Student ID Card




...or Manually look up by Customer Name

### Credit Card EMV-Chip



EZ, Fast, Secure & Affordable!

### Customer Back Office Marketing



- Cust. Sales Reports
- Member % Discounts
- Customer House Accts.

### Rear Marketing Monitor



- Advertise Promos
- Target Daily Deals
- Show Loyalty Points
- Store Banner Logo