

Marcellus High School in Marcellus, Michigan  
Merchandising Category : #6 Over-All store Merchandising

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**The focus and goal of the 2019-20 CAT Shack was to improve the merchandising and the look of the store.** First we wanted to make sure we are carry what the students want and to merchandise it in an eye appealing fashion. We wanted to put like things together and to put the hot selling items in forefront

**Another focus was to bring attention to the apparel that we have in the store.** We wanted to showcase it so that it is appealing to the eye.

The last focus of the store was to bring an authentic and wow feeling to the store. When they can to the store, wanted them to say WOW.

We did all the changes from September to December of 2019. The students have worked extremely hard to give the CAT Shack that authentic down home feeling.