

Pretest – Product Planning – Defining Your Product

How much do you know about your store's merchandise product offerings? Answer the following questions regarding your store's current inventory.

1. Describe how your store is **tracking your inventory** with the POS system.
2. What does the phrase **minimum stock levels** refer to?
3. List 3 specific **items of merchandise** your store carries that you feel you should carry at all times of the year and you should never be without for sales.
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4. What does the term **bulk** refer to in dealing with your inventory?
5. Identify a **product line** in your current merchandise offerings?
6. Choose a food product you sell. Define your product's **depth**?
7. Who is your main food **vendor** (for candy and snacks)?
8. List 4 apparel items (different types) you feel were the **best sellers** in the last 2 months. Who is the **vendor** for each of the item listed?

Best selling item	Vendor
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-	-
-	-
-	-
9. Identify a **brand name** in your store?
10. Assume you are helping locate an apparel item. You do not find it on the sales floor. Where would you go to find its availability **electronically** with the POS system?