Heritage High School, Teacher: Mrs. Perez Students: Jovany N, Brandon VB, Miguel B

## **Anna's Frozen Slushie**

Our cross promotion is between our slushie product and the movie Frozen. Anna is one of the main characters in the movie. Our goal is to sell 40 by the end of this project/due date and we have sold 57 slushies by December 18th.

Our slushie sells on average of around 4 slushies per day. The way we sell them is to tell people they are the same price of the vampires but even better which they are. It takes longer to make them because we have to use the ice machine but it is worth it to give our customers that good ice. The vampire sales have decreased in sales because of our slushie

