

4 FOR \$4
DEC 2-18 @ STUDENT STORE
INCLUDES: DEEP DISH PIZZA, CHIPS, COOKIE, MIST DRINK.

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2. Our goal for our product was to sell our deal in a more efficient and quick manner. Instead of a student buying 1 of our products in the combo, they can get a deal and get 3 more of our products for the price of \$4 instead. In November the items by themselves didn't sell as much as they did individually. A Deep dish pizza by itself was only 4 but as we put it into a combo we sold 23 and the two chips, Doritos nacho cheese sold individually 8 but in the combo 23 were sold and the Doritos cool ranch individually 8 but putting it in the combo 23 were also sold. The cookies individually weren't doing as bad as the other items, the cookies individually sold 302, but putting them in a combo the cookies sold 448. And as the Mist drink by itself they sold 214 but with the combo we sold 22 which is not a lot but also not a lot of people did get the combo as much as we thought we were going to sell it.

