

**Heritage High school, Erica Johnson & Shawn Perez
Marchel Castro, Olivia Levin, Kayla Phommahasay**

Our goal was to sell a total of 9 cups of Peppermint Hot chocolate in three weeks. We started on December 1st with our promotion and ended on Wednesday the 18th. Through November 1-17 we sold a total of 24 hot chocolates and in December, 1-18 we sold a total of 30 hot chocolates. We used ads, social media like instagram and we told our friends about our product. This helped increase our sales by informing and showing more people the variety of drinks we have. We also used posters around the store which is countertop promotion. We ended up passing our goal of selling 14 hot chocolates instead of 9.

