

SCHOOL STORE POINT OF SALE

[HOME](#)[Features](#)[Technical](#)[Training](#)[Support](#)[About Us](#)

2016-17 Best of Contest Rules

\$1,000.00 top prize!

Cash prizes Awarded to School Stores, Teacher/Advisers & Managers.

Cash Prizes delivered to Stores, Teachers & Student Managers!

(1) Only School Stores using our POS Software are eligible to enter.

(2) Must complete [POS Survey](#) to be eligible.

[Have students help, it's educational...](#)

At the end of Survey, you can nominate:

***1 School Store**

***1 Teacher-Adviser** (or Teacher's assistant)

***5 Student Managers**

(3) Must email min. **3 examples** (images, captions, stories & links) of:

How you market your Store?

- Social Media Marketing (Facebook, Twitter, other..)
- In-Store Sampling
- Product Displays (in windows, on counter or floor)
- Video Commercial (30 second YouTube video -- [see examples](#))
- Signage (Poster Signs, Digital Signs, other..)
- Web Store or Email Marketing
- Pop-Up Marketing at a Special Location or Event (other than store)

- Special or Seasonal Store Decorations
- Name Branding Examples (Store Logo, Uniforms, Custom Gift-Loyalty cards)
- Special Events or Contests (Charity Funding, Grade Level Sales Battles..)
- Calendar Sales for specific Departments, Categories or SKU items
- Other Creative Marketing Stories....

(4) Must post on our FACEBOOK wall min. **3 pictures of your Store.**

- Make sure Teacher & Student employees/customers are in picture
- **Make sure you get min. 10 (or more) F. B. Likes..!**

(5) Must email **4 POS Reports (.pdf or .jpg format).**

POS data will be confidential:

- Department/Category Report Sales Summary for 2016-17
- Employee Sales Graph for 2016-17
- Vendor Listing
- Last 2 Pages (or all) of a current, Inventory Valuation Report

(6) Must email explanation of "Why your store is the Best**"...!**

The Fine Print The Fine Print The Fine Print The Fine Print The Fine Print The Fine Print The Fine Print The Fine

Email entries to: info@schoolpos.com (include school, store & teacher's name)

Contest Entry Deadline is 3/31/17 (Would help pay for National Competition events)

Winners will be decided by an independent panel of judges.

Checks will be made payable to min. of **9 winners.** (Announced on 4/21/17).

Teacher/Advisers will be alerted & direct us to whom to make checks payable to.

We reserve the right re-use any contest pictures or links submitted.

We may email teachers on questions per Student Manager selection.

[Printable PDF. Doc. of Contest Rules](#)

Questions...? Call: 877-271-3730, info@schoolpos.com