

# SCHOOL STORE POINT OF SALE

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## 2016-17 Best of Contest Rules

### \$1,000.00 top prize!

Cash prizes Awarded to Top 3 Stores, Teacher/Advisers & Managers.

Cash Prizes delivered to 9 Winners!

(1) Only School Stores using our POS Software are eligible to enter.

(2) Must complete [POS Survey](#) to be eligible. (Share with students it's educational)

**At the end of Survey, you can nominate:**

- a School Store
- a Teacher-Adviser (or Teacher's assistant)
- Student Manager(s) (5 max.)

(3) **Store nominees** must email min. **3 examples** (images/links) of how you market your Store?

- Social Media Marketing (Facebook, Twitter, other..)
- In-Store Sampling
- Product Displays (in windows, on counter or floor)
- Video Commercial (30 second YouTube video -- [see examples](#))
- Signage (Poster Signs, Digital Signs, other..)
- Web Store or Email Marketing
- Pop-Up Marketing at a Special Location or Event (other than store)
- Special or Seasonal Store Decorations
- Name Branding Examples (Store Logo, Uniforms, Custom Gift-Loyalty cards)

- **Special Events or Contests** (Charity Funding, Grade Level Sales Battles..)
- **Calendar Sales for specific Departments, Categories or SKU items**
- **Other Creative Marketing....**

(4) **Store nominees** must post on our **FACEBOOK wall** min. **3 pictures** of your Store.

- Make sure Teacher & Student employees/customers are in picture
- Make sure you get min. 50 FB. Likes..!

(5) **Store nominees** must email **4 POS Reports** (.pdf or .jpg format).

**This data will be confidential.**

- Department/Category Report Sales Summary for 2016/17
- Vendor Listing
- Last 2 Pages (or all) of a current, Inventory Valuation Report
- Employee Sales Report for 2016/17 (see graph & spreadsheets, employees)

(6) **Store nominees** must email short explanation of **Why your store is the Best...!**

(7) For **Teacher/Adviser & Student Manager nominees**, we'll email requirements.

(8) Email all entries to: **info@schoolpos.com** (include school, store & teacher's name)

(9) **Contest Entry Deadline is 3/31/17** (Could help pay for National Competition events)

(10) **Winners will be decided by an independant panel of judges.**

(11) **Checks will be made payable to 9 winners.** (Announced on 4/21/17).

(12) **Teacher/Advisers will be alerted & direct us to whom to make checks payable.**

(13) **We reserve the right re-use any contest pictures or links submitted.**

**Questions...Call: 877-271-3730, [info@schoolpos.com](mailto:info@schoolpos.com)**

