

SCHOOL STORE POINT OF SALE

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School Store/Cafe POS Systems

Holiday Marketing Contest



Contest Requirements:

- 1) **Email Contest entry to info@schoolpos.com**
 - Include 1 entry per email.
 - There's no limit on contest entries per school Store or Cafe.
 - Include School name, Store/Cafe name & Teacher & Students names
 - Students must do 100% the work. (Teachers please offer guidance)
 - Suggested format for text & images is .pdf document (attached to email)
 - Text should describe: **Your Holiday Marketing campaign.**
 - Be sure to include pictures (min. of 3 images)
 - include Text explaining: Why & how your marketing increased your sales volume.
 - Include POS Reports & Graphs proving that your December sales volume increased
 - **Email entry deadline: 1/31/24**
 - **Study previous winners (see links below)**
- (2) **School must be our [School Store POS client](#).** to be eligible for a prize.
 - Non-School POS clients may submit only 1 contest entry,
 - **Top Prize: \$500.00**
 - **Also, many Amazon Gift Card prizes**
 - Prize distribution determined by Teacher/Store advisor.
 - Winning contest entries will be posted on 1/6/25 on our Web Site & FaceBook Wall.
- (3) **Entries will be judged on:**
 - Creative & Original themes.
 - Presentation of images & text
 - Achievement Evidence of Marketing objectives

- **To be considered for top prize, you must submit evidence of December sales increase, with School POS report & graphs.**

(4) Holiday Marketing ideas:

- Holiday Floor, Shelf & Counter Displays
- Holiday Display Case & Digital Sign presentations
- Holiday Decorations in Store & Cafe.
- Holiday Services (Gift Cards, Gift Wrapping, Delivery, Secret Santa..)
- Holiday Special Events (Picture with Santa, Evening Hours)
- Holiday Cafe Menu & Store Gift Giving items
- Holiday Promotions, (Coupons, Promo Codes, Gift Cards, Combo Deals)
- Internet Marketing (social media, email, online ordering)
- Holiday Signs, Posters & Gift Guides
- Holiday Video Commercials & Morning announcements
- Inclusive, Marketing that goes beyond traditional, American Christmas.
- Think out of the box. Create your own, unique Holiday Marketing idea.

***Contest Deadline: 12/31/24**

\$500.00 & Amazon Gift Cards awarded to the Top entry

[See 2023 Contest Winners](#)

[See 2022 Contest Winners](#)

Questions ? Call: 877-271-3730, info@Schoolpos.com

