



Lake Shore High School

For this part of the project, my group and I went around the cafeteria **collecting donations for cops for kids**. We had someone dress like Santa, and the rest of our group were Santa's helpers. This increased sales in the Shorian Shop because when we went around collecting donations, we promoted the daily sales and deals we have going on in the Shorian Shop." Written by Maya W. - other students participating included Tommy A., Gage K., Jack M., Jacob B., Aidan B., Jack F., Hannah H., Aundreya E.)

My students voted to give **5% of sales during December to Cops For Kids**, a local charity that provides a nice Christmas to local children whose families cannot afford one. Our sales for December were \$3,781.04, so we will be donating \$190.00 to Cops For Kids from sales, in addition to the \$68.49 from donations, for a total of \$258.00. This promotion was announced on the Shorian Report (school announcements), in flyers (attached) and on social media.





2024_Cops_for_Kids

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Menus



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	A	B
1	Date	Amount Raised
2	12/3/24	\$4.00
3	12/5/24	\$2.00
4	12/9/24	\$22.00
5	12/10/24	\$16.50
6	12/11/24	\$2.00
7	12/12/24	\$2.85
8	12/13/24	\$1.20
9	12/16/24	\$2.00
10	12/17/24	\$9.87
11	12/19/24	\$5.16
12	12/20/24	\$0.91
13	Total:	\$68.49



The students decided to open the store for **special Holiday Shopping Hours**, in the evening. This event was publicized on the school's website and social media. Attached is the flyer the students prepared, that was used to publicize the event. Students also prepared a Holiday Shopping Gift Guide (attached) to promote Shopping Hours. Students who did this entry: Sophia V., Jack F., Jacob B., Grace V., Jaliyah N., Jacob B., Maya W. Promotions offered during Holiday Hours:

Mystery Discounts - shoppers drew a slip from Santa's hat, giving them a discount on items purchased of 10, 15, or 20%

Clearance items were 30% off, instead of the usual 25% off.

Students set up a "free" table with items that have been in stock for at least 10 years (I helped them pick out the merchandise) and never sold. Anyone who spent \$50 could take any clothing item they wanted from the "free" table.

If they spent \$100, they received a free school logo mug.

The students also pushed the information about Holiday Hours out on Social Media, including Facebook and X(Twitter).



Lake Shore High School · Follow

December 3 at 7:35 AM · 🌐

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Shorian Shop holiday hours this week! Come snag some gear for your current or future Shorian!

Need a gift for your favorite Shorian? Stop by the Shorian Shop during special Holiday Hours!

When: Thursday, December 5 From 4:30 pm to 6:30 pm

- Once a year sales! Mystery discounts!
- 30% off all clearance items - new items added!
- Spend \$50, get any item free from the free table!
- Shorian Shop gift cards available!

Quantities are limited, so shop early!

Come see the newly remodeled and expanded Shorian Shop! The Shop is located in Lake Shore High School, off the new hub. Our regular hours are M, Tu, Th, F from 11:15 a.m. to 12:45 pm, except for half days and when there is an early release schedule

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2 shares

The students offered a Special deal of the Day as a Countdown to Christmas. Every day they offered a special deal, which was posted in the store on the whiteboard (copy attached from OneDrive), and read on The Shorian Report, our school announcements. [See Link to video of Shorian report below](#) One of the students also dressed as Santa and walked around the cafeteria and told students about the special deals and tried to get them to come in the store. Students who did this entry: Aidan B., Hannah H., Jack F., Cameron W.

https://youtu.be/K0d_fKezT1E?si=rBIsbM8OwHu7vCXJ&t=48



Search



Watchable by shorian.org.

Shorian Report Tuesday December 17 2024

Holiday Window Displays and Store Decorations - including the Christmas tree!
They did a nice display of our merchandise!
Students: Zakiah W., Elliana G., Alyssa H., Logan H.





Mystery Gift Boxes! My students wrapped boxes with store merchandise (candy, mugs, etc.) and some things they bought at the dollar store, and put them under the tree. Anyone who spent \$15 or more during lunches, could draw a number from Santa's hat, and then they got the box with that number on it from under the Christmas tree in the store. (I was so impressed with this idea - it really generated a lot of sales. They had to add more boxes to keep it going.)



Naughty or Nice game. Students made up a game to get people in the store and buying merchandise. Anyone who purchased something from the store, could draw a slip. If the person has been nice this year, they would get a slip that said they got a free popcorn, free slushie, free candy cane, or a discount on clothing. If they were naughty, they had to do a task, like tell us the names of all of Santa's reindeer, tell us the name of Rudolph's girlfriend in the cartoon, or tell us the plot of a holiday movie, and they couldn't leave the store until someone guessed the name of the movie, or sing the first line of their favorite holiday song. My students had a lot of fun thinking up the tasks and then students loved the chance to get free stuff. It really boosted our

