



Christmas Marketing Competition

Madison Snyder, Amelia Kaszubowski, and Preston Schuldt



Agenda

TOPICS COVERED

[Our Plan](#)

[Graph Comparison](#)

[Final Numbers](#)

[Final Conclusion](#)



OUR PLAN



Front



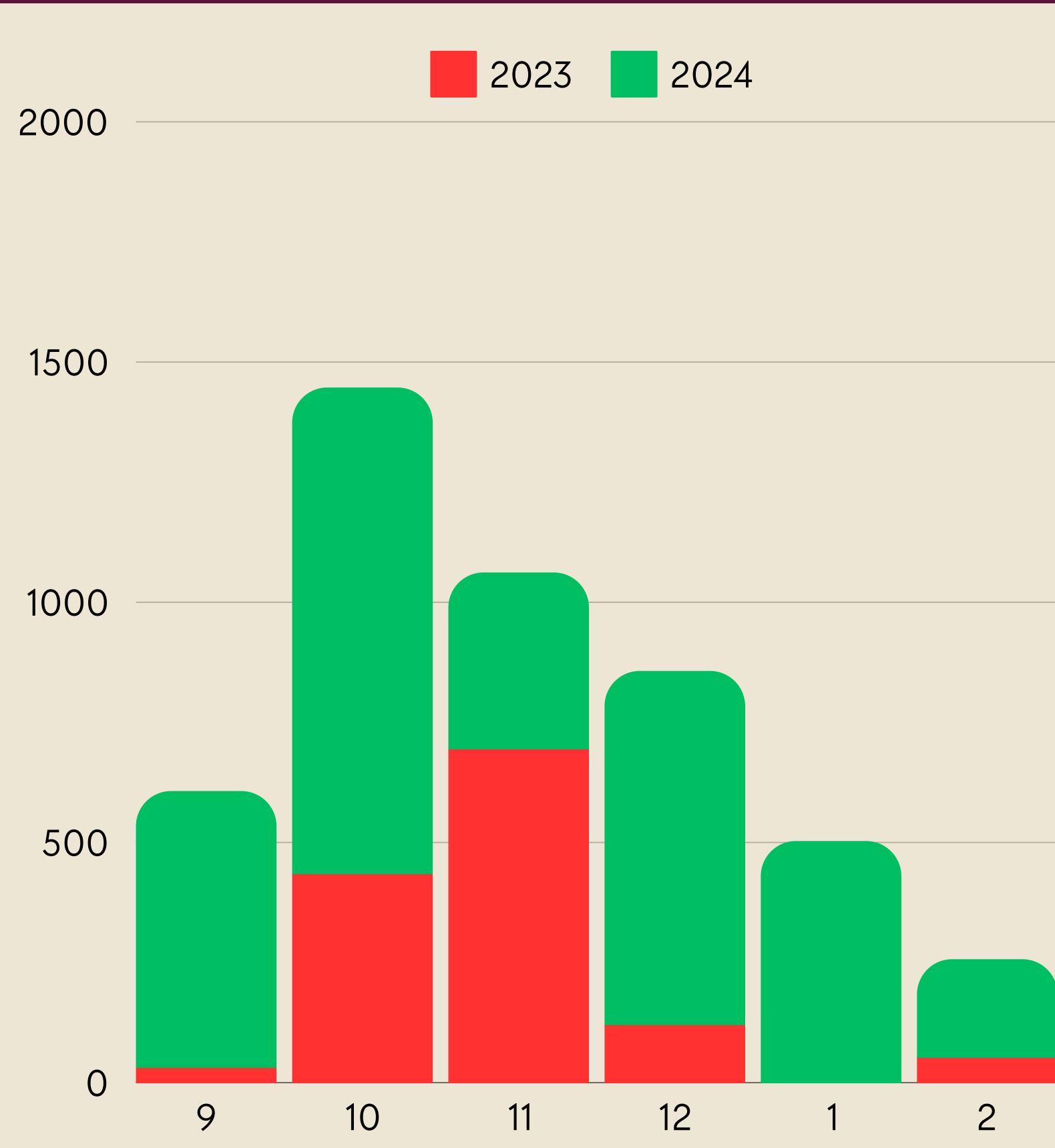
Back

We decided that we'd make two sales incentives for our store.

- \$100 spent= Free Wildcat's wristlet keychain
- \$150 spent= Free Wildcat Outdoor tumbler

We also advertised the other promotions from our class on the back of the flyer.

We made promotional flyers and handed them out at a local craft show.



Hourly Sales Summary

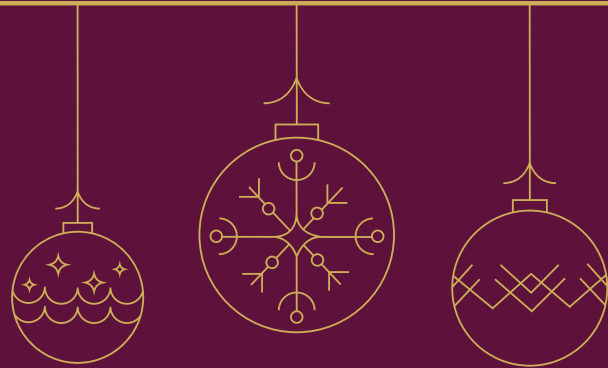


Money made in sales per hour

The biggest Profit margins are:

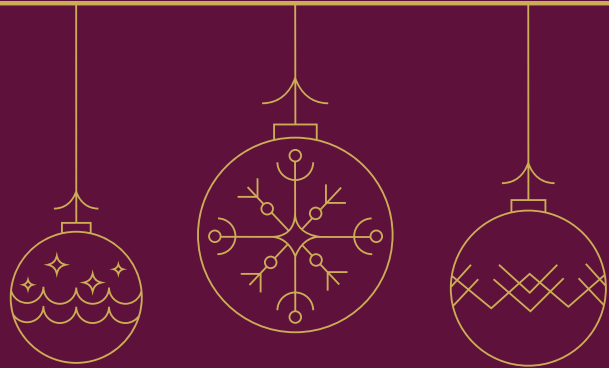
9am, 10am, 12pm, 2pm

2023 Final Numbers



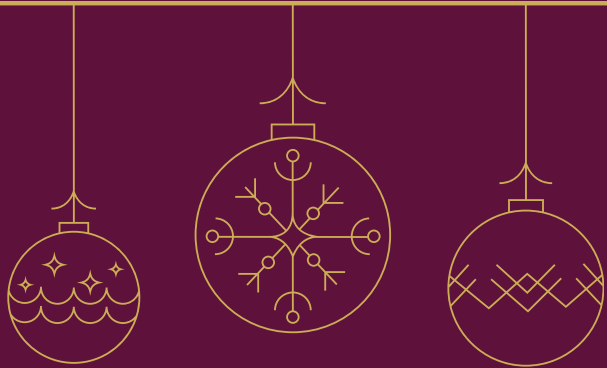
4

Average Transactions
Per Hour from
9am-2pm



5

Sales over \$100

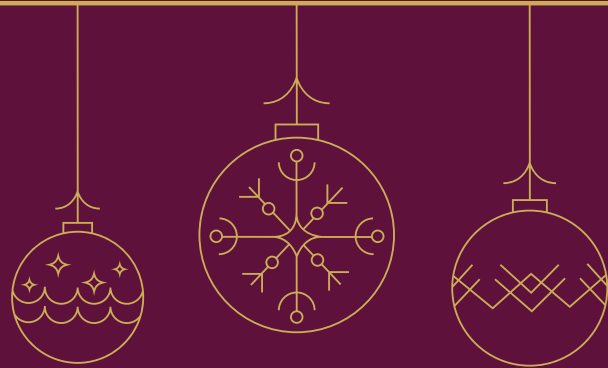


\$1,397.26

Total sales in dollars

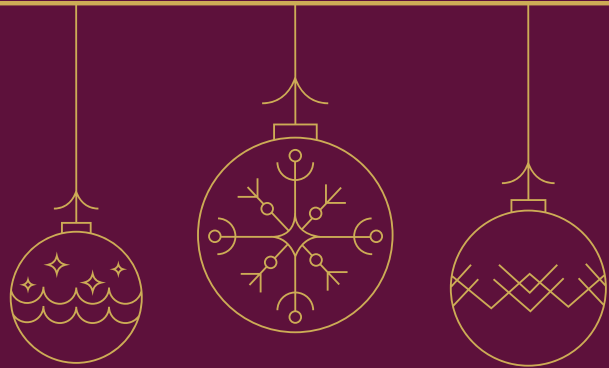


2024 Final Numbers



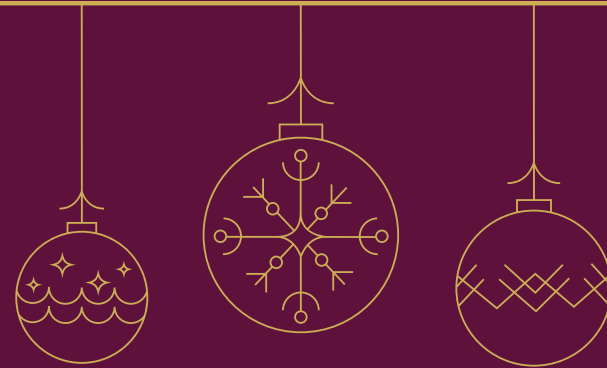
11

Average Transactions
Per Hour from
9am-2pm



7

Sales over \$100



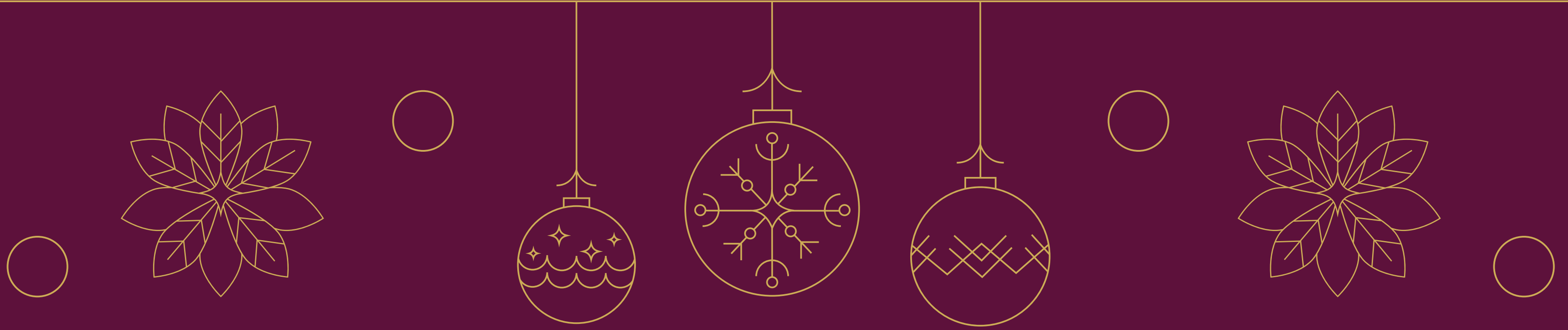
\$3,403.07

Total sales in dollars



CONCLUSION

Comparisons:	2023:	2024:	
Profit:	\$535	\$993	\$458 more face price
Price:	\$1,397	\$3,403	\$2,006 more face price
Sales total:	28	71	43 more total sales



Thank you!

Happy Holidays and Happy Selling!