



Grizzly Gear Holiday Marketing

Ho Ho Ho!

Grizzly Gear elves were busy in
December with marketing activities

- **Store Decorations**
- **Photo Shoot for Social Media and Print ads**
- **Banner for Window**
- **Emails & Morning Announcements**
- **Open House**

1

Store Decorations

Filled the store with Christmas trees and decorations





♪Deck the halls with boughs of holly!♪





2

Photo Shoot

We had a photo shoot taken by students of the
Photography Classes at Northside to use in Ads





♪It's beginning to look a lot like Christmas!♪



3

Social Media/Print Ads

We flooded our social media with ads and made print ads to hang up and distribute.



♪ Go tell it on the mountain, Over the hills and everywhere! ♪

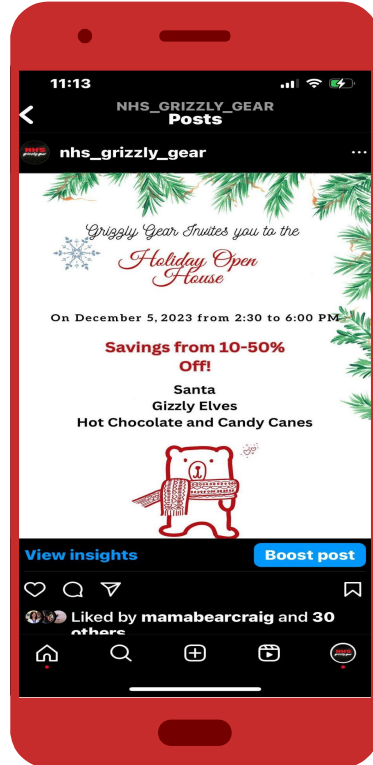


Grizzly Holiday Mystery Savings Open House

Tuesday **5 Dec** 2:30-6:00 PM

OUR ANNUAL HOLIDAY
SALE IS BACK!!!
10-50% OFF

HOT CHOCOLATE, CANDY CANES, SANTA





4

Banner for Window

We used our new printer to print out a banner to advertise our Open House Event.

*♪ O come, all ye faithful,
joyful and triumphant ♪*





We emailed
staff and
school district
administrators
to invite them
to the open
house.



5



Details about
the Grizzly Gear
Open House
were on
morning
announcements
at school.

Emails and Announcements



Santa in the
House!

6

Hot Chocolate
& Candy
Canes

Open House

We had an open house with a mystery sale event to get more sales. Customers picked an ornament out of a Santa hat for their discount amount.



♪ Santa Claus is comin' to town ♪



The Numbers!

Dec 2022

\$3,779



Dec 2023

\$5,940

Sales Report PDF 2022 & 2023 on next slide

Invoice Sales Report
Confidential

Grizzly Gear

From 12/01/2022 12:00 AM
To 12/15/2022 11:59 PM

	Total	Cost	Profit	Margin	Freight	Total + Freight
Totals:	3,778.86	1,379.80	2,399.06	63.49	0.00	3,778.86

Invoice Sales Report
Confidential

Grizzly Gear

From 11/30/2023 12:00 AM
To 12/12/2023 11:59 PM

	Total	Cost	Profit	Margin	Freight	Total + Freight
Totals:	5,940.80	1,395.79	4,545.01	76.51	0.00	5,940.80

Sales Reports



MERRY CHRISTMAS
AND A HAPPY NEW YEAR!
From all of us @northside grizzly gear