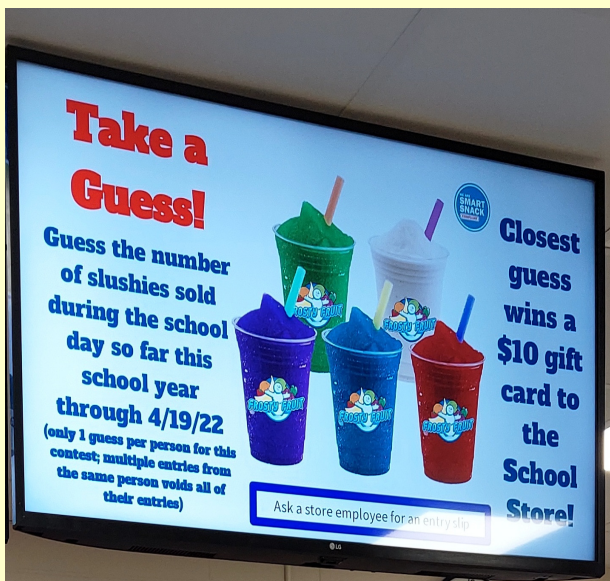


# Flyer Hangar Slushie Contest

Little Falls HS, MN.

Contest event- guess the number of Frosty Fruit slushies sold during the school day so far this school year. We promoted this contest through our school announcements, our video boards in the store, and on social media. We had over 118 guesses for this contest. We have actually sold 7,601 slushies up to the contest date! Our winner received a \$10 gift card to spend at the school store and we also drew 5 random entries for a free slushy. We plan to do a new contest each week for the remainder of the school year on the number of cookies sold (over 23,000 so far), certain beverages and maybe another random idea.



Digital Sign in Store



Poster



In-Store Contest Entry Bucket



\$10 School Store Gift Card Prize